



MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

Results as of: 11/30/2017

GMT: STACEY JONES

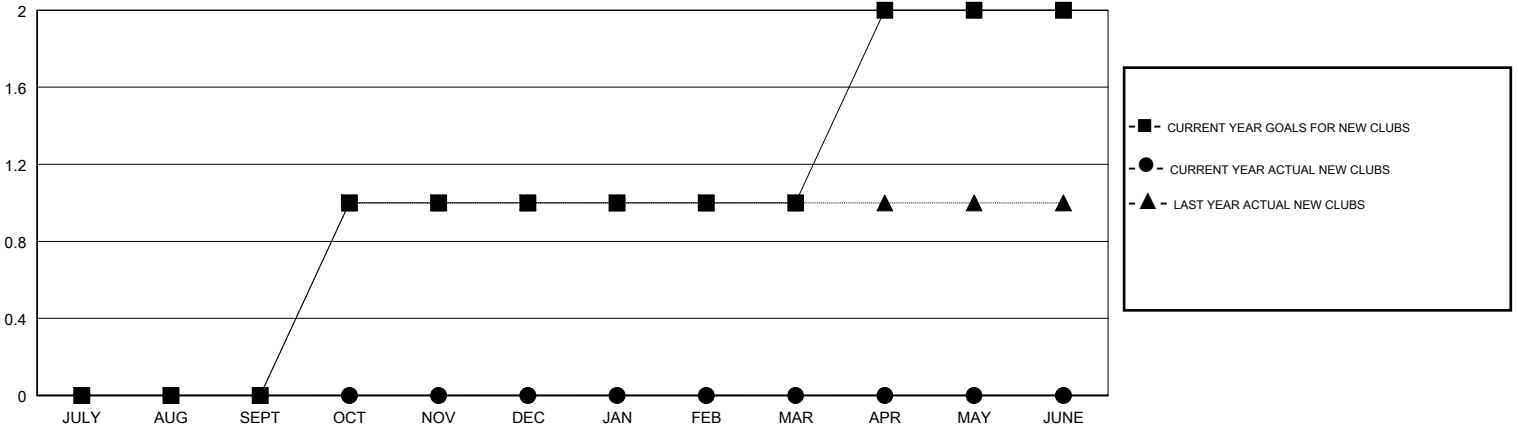
LOCATION TENNESSEE

GMT CA

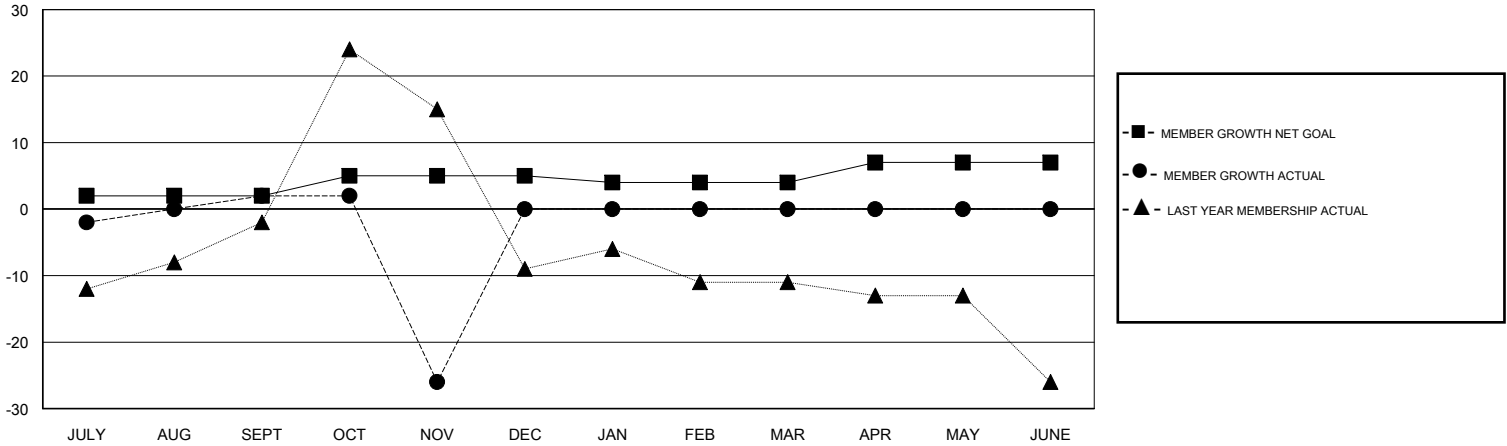
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 2 | 24 | 20 |
| OCT/NOV/DEC | 3 | 27 | 55 |
| JAN/FEB/MAR | -1 | 0 | 0 |
| APR/MAY/JUNE | 3 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|---|--|--|--------------|
| DROPPED CLUBS: 0 | 14 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 582 (65.76%) |
| DECEASED | 0 | FEMALE | 303 (34.24%) |
| CLUB CANCELLED | 0 | Women Percentage Fiscal Year Goal: 36% | |
| OTHER | 75 | TOTAL FAMILY UNIT MEMBERS | |
| TOTAL | 75 | 102 | |
| CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | | FAMILY MEMBERS PAYING HALF DUES | |
| | | 51 | |